

# Envisioning a Digital Transformation In Healthcare

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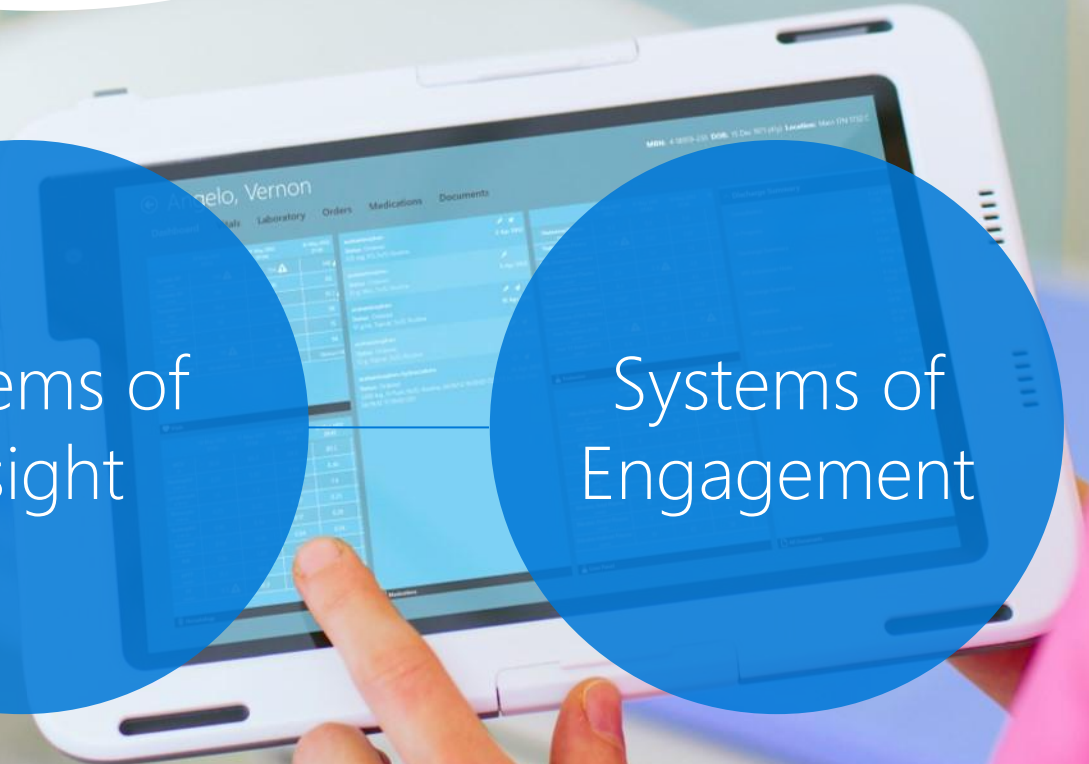


# Evolution of Health Solutions

Systems of  
Record

Systems of  
Insight

Systems of  
Engagement



# Digital Transformation in the Health Industry



## ENGAGE YOUR PATIENTS

to improve experiences & outcomes



## EMPOWER YOUR CARE TEAMS

to be more productive & efficient



## OPTIMIZE YOUR CLINICAL & OPERATIONAL EFFECTIVENESS

by using data analytics



## TRANSFORM THE CARE CONTINUUM

by tapping intelligent devices





## ENGAGE YOUR PATIENTS

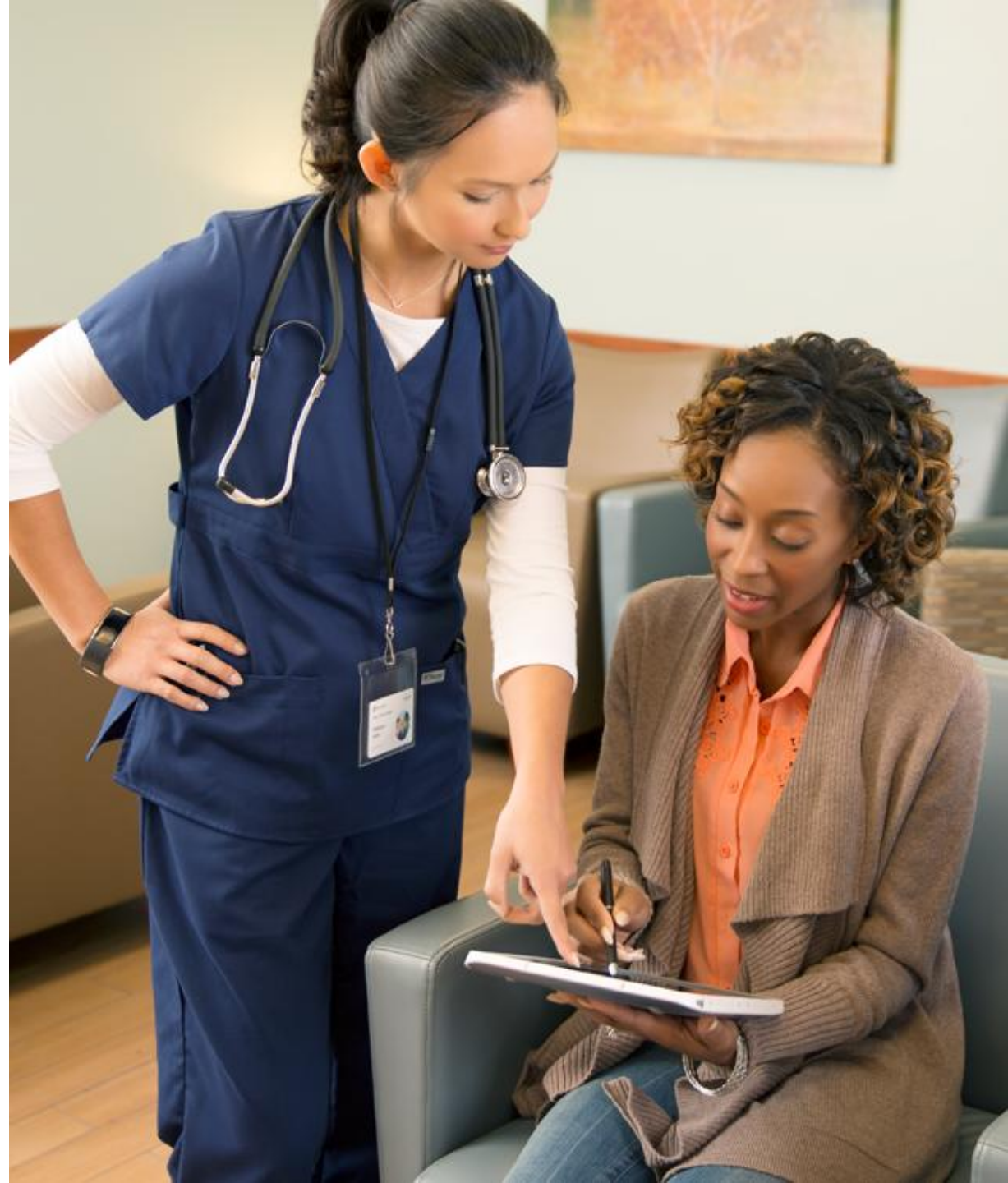
to improve experiences and outcomes

Patient Relationship Management

Patient Portal & Mobile Applications

Intelligent Contact Center Solutions

Social Engagement & Omni-Channel Marketing







## EMPOWER YOUR CARE TEAMS

to be more productive  
& efficient

**Mobility  
Solutions  
For Doctors  
& Nurses**

**Ongoing &  
Continuous  
Learning  
Solutions**

**Enterprise-Wide  
Digital Chat  
Platform**

**Intranet  
Portals**









**OPTIMIZE YOUR  
CLINICAL &  
OPERATIONAL  
EFFECTIVENESS**  
by using data analytics

**BI &  
Dashboards  
For Actionable  
Insights**

**Advanced  
Analytics  
for  
Evidence-based  
Care**

**Image Analytics  
for  
Medical  
Images**











# TRANSFORM THE CARE CONTINUUM

by tapping intelligent  
devices

Home-Care  
Solutions

Remote  
Monitoring  
Solutions

24/7 Doctor  
On Call

Virtual-Care  
Solutions



*Onboard the digital journey  
with Microsoft Healthcare...*

## Government Mandate 1:

Every hospital that wants to exercise insurance based claims, needs to have at least a basic NABH Accreditation

**Deadline: June 2018**



Be a Future-Ready Healthcare Service Provider  
with NABH Certification



Microsoft ISV-IBHAR supports you to comply with the IRDA<sup>1</sup> mandate

**Dear Customer,**

Transform your delivery practices and processes so you can transform the lives of the people you serve. Put to practice processes supported with necessary infrastructure in a time bound manner, enhancing the quality in health systems while **meeting the NABH<sup>2</sup> standards.**

As per the new IRDA initiative, it is mandatory to embark on the quality certification journey. The Microsoft **ISV partner - IBHAR** rightly enables you to do that and comply with the NABH standards as their approach to improving operational excellence, prepares you well for the requisite accreditation with the following support;

## Government Mandate 2:

Every hospital or healthcare organization should store all the patient data in a standardized and secure format from the day of the patient's first interaction with the hospital or healthcare organization to at least 3 years after his/her demise



Microsoft Azure

Store patient data **securely**

Meet **Electronic Health Records (EHR)** Standards with Azure



**Did you know?**

You could get **SECURE** unlimited cloud storage at just **INR 7,000 monthly\***

With the upsurge of healthcare services around us, there is a 24/7 data generation nowadays that has a long-term clinical relevance. This enormous data plays critical role in enabling better healthcare for patients.

**Ministry of Health and Family Welfare has recently revised EHR standards, mandating Healthcare organizations to store patient data 'securely'.**

**Be EHR compliant with Microsoft Azure**

The trusted cloud solution offers both scalability and security enabling:



Information capture



Storage and retrieval



Data analytics

**Say yes to better & connected healthcare with Azure**



# IBHAR Offering



**Comprehensive content & tools** that can be straight away implemented



**Short training** reorienting personnel towards adhering to best practices



**Quick Implementation** of signages, infrastructure, registers, forms and policies



**Accurate monitoring** of adherence to standards by Medical Heads & Quality Managers



**Pre-defined review templates** to review contextual information post implementation



**CPQIH<sup>3</sup>** to choose from over 125 CAHO (Consortium of Accredited Healthcare organizations) trained professionals to work with you

# EHR Offering



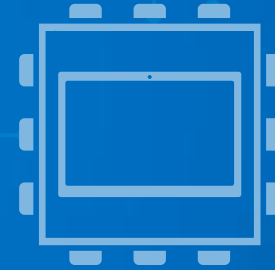
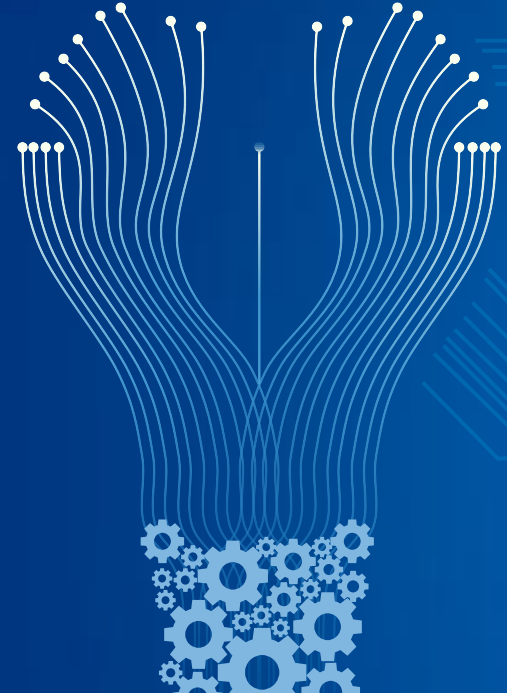
Information capture      Storage and retrieval      Data analytics

**Say yes to better & connected healthcare with Azure**

-   
**Advanced and evidence based health care**
-   
**Accurate and faster diagnosis**
-   
**Improved personal and public health**
-   
**Easier anywhere access to clinical data**
-   
**Minimize paper based records**
-   
**Cutting-edge treatment at lower costs**

Transform data into action [Connect with Microsoft](#)

\*T&Cs apply; ~5TB storage at 7K INR/month, scale up options available for unlimited cloud storage



# Thank You!

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